



PACIFIC IMPERIAL MINES INC.

550-800 West Pender Street, Vancouver, BC, V6C 2V6 Canada

Telephone: (604) 669.6332; Facsimile: (604) 681.5910

www.pacificimperialmines.com

TSX Venture: PPM

NEWS RELEASE

PACIFIC IMPERIAL MINES APPOINTS A DIRECTOR

Vancouver, BC – July 10, 2014 Pacific Imperial Mines Inc., ("PPM" or the "Company") (TSX-Venture: PPM) is pleased to announce the appointment of Chris McLeod, P. Eng., as Director of the Company effective immediately.

Mr. McLeod has over 29 years experience in senior management positions in Canada, USA, Russia, Europe and Asia. He is a registered Professional Engineer and holds a Bachelor's and Master's degree in Mechanical Engineering from the University of British Columbia.

Mr. McLeod is currently President, CEO and Director of Gold Mountain Mining Corporation, a TSX-Venture listed company.

For further information contact:

PACIFIC IMPERIAL MINES INC.

H. Leo King, President

Tel: 604-669-6332/Fax: 604-681-5910

E-mail: investor@pacificimperialmines.com

On behalf of the Board of Directors

PACIFIC IMPERIAL MINES INC.

s/ "H. Leo King"

H. Leo King, President and Director

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange), accept responsibility for the adequacy or accuracy of this release. This news release and the information contained herein does not constitute an offer of securities for sale in the United States and securities may not be offered or sold in the United States absent registration or exemption from registration.